

2026 SPONSORSHIP

Sponsorship tiers

Partner with the Mac Admins Foundation and the 82,000 professionals who make up this community. Questions, or want something shaped differently? Write to giving@macadmins.org.

BENEFIT	Supporting \$7,500	Major \$15,000	Premier \$35,000	Visionary \$50,000+
RECOGNITION & VISIBILITY				
Logo on Sponsors page	✓	✓	✓ high placement	✓ top placement
Slack recognition	Monthly	Monthly	Monthly	Monthly
News announcement on macadmins.org	—	✓	✓	✓
Logo on event materials	—	✓	✓ high placement	✓ top placement
"Sponsor Stories" video testimonial	—	—	✓	✓
Rotating logo spot on macadmins.org	—	—	✓	✓
Featured blog or interview	—	—	—	Featured article
ENGAGEMENT & COLLABORATION				
Volunteer program participation	✓	✓	✓	✓
Co-sponsor community initiative	—	✓	✓	✓
Content collaboration opportunities	—	—	✓	✓
Speaking opportunity at future MAF event	—	—	—	✓
STRATEGIC ACCESS				
Annual sponsor roundtable	Future event	Future event	Future event	Future event
Sponsor-exclusive briefings	—	—	✓	✓
Strategy sessions with Board	—	—	✓	✓
CUSTOM OPPORTUNITIES				
Custom activation (grants, DEI fund, research)	—	—	✓	✓
Additions as we develop them	✓	✓	✓	✓
Our undying gratitude ♥	✓	✓	✓	✓

*Tiers and benefits are reviewed annually. Custom packages are available at any level. Full descriptions of every benefit are in our **Sponsorship Benefits in Detail** document and at macadmins.org/support/sponsorship.*